



EAST Gift Acceptance Policy (Adopted December 2018)

The EAST Initiative (“EAST”) solicits and accepts gifts for purposes that will help the organization further and fulfill its mission. EAST urges all prospective donors to seek the assistance of personal legal and financial advisors in matters relating to their gifts, including the resulting tax and estate planning consequences. The following policies and guidelines govern acceptance of gifts made to EAST for the benefit of any of its operations, programs or services.

Use of Legal Counsel—EAST will seek the advice of legal counsel in matters relating to acceptance of gifts when appropriate. Review by counsel will be required for:

- Gifts of securities that are subject to restrictions or buy-sell agreements.
- Documents naming EAST as trustee or requiring EAST to act in any fiduciary capacity.
- Gifts requiring EAST to assume financial or other obligations.
- Transactions with potential conflicts of interest.
- Gifts of property which may be subject to environmental or other regulatory restrictions.

Restrictions on Gifts—EAST will not accept gifts that (a) would result in EAST violating its corporate charter, (b) would result in EAST losing its status as a 501(c)(3) not-for-profit organization, (c) are too difficult or too expensive to administer in relation to their value, (d) would result in any unacceptable consequences for EAST, (e) are for purposes outside of EAST’s mission, or (f) are not in EAST’s best interest as determined by EAST’s Executive Committee in its sole discretion. Decisions on the restrictive nature of a gift, and its acceptance or refusal, shall be made by the Executive Committee, in consultation with the Executive Director.

Gifts Generally Accepted Without Review—

- *Cash.* Cash gifts are acceptable in any form, including by check, money order, credit card, or online. Donors wishing to make a gift by credit card or online must provide all the necessary information (e.g. card number, expiration date, and name of the card holder as it appears on the credit card, etc.) required for the transaction to be completed.
- *Marketable Securities.* Marketable securities may be transferred electronically to an account maintained at one or more brokerage firms or delivered physically with the transferor's endorsement or signed stock power (with appropriate signature guarantees) attached. All marketable securities will be sold promptly upon receipt unless otherwise directed by EAST’s Executive Committee. In some cases marketable securities may be restricted, for example, by applicable securities laws or the terms of the proposed gift; in such instances the decision whether to accept the restricted securities shall be made by the Executive

Committee.

- *Bequests and Beneficiary Designations under Revocable Trusts, Life Insurance Policies, Commercial Annuities and Retirement Plans.* Donors are encouraged to make bequests to EAST under their wills, and to name EAST as the beneficiary under trusts, life insurance policies, commercial annuities and retirement plans.
- *Charitable Remainder Trusts.* EAST will accept designation as a remainder beneficiary of charitable remainder trusts.
- *Charitable Lead Trusts.* EAST will accept designation as an income beneficiary of charitable lead trusts.

Gifts Accepted Subject to Prior Review—Certain forms of gifts or donated properties may be subject to review prior to acceptance. Examples of gifts subject to prior review include, but are not limited to:

- *Tangible Personal Property.* The Executive Committee shall review and determine whether to accept any gifts of tangible personal property in light of the following considerations: does the property further the organization's mission? Is the property marketable? Are there any unacceptable restrictions imposed on the property? Are there any carrying costs for the property for which the organization may be responsible? Is the title/provenance of the property clear?
- *Life Insurance.* EAST will accept gifts of life insurance where EAST is named as both beneficiary and irrevocable owner of the insurance policy. The donor must agree to pay, before due, any future premium payments owing on the policy.
- *Real Estate.* All gifts of real estate are subject to review by the Executive Committee. Prior to acceptance of any gift of real estate, EAST shall require an initial review by a qualified firm in valuation, environmental review, or other property issues that may negatively impact the capacity of the gift to help further EAST's mission. Criteria for acceptance of gifts of real estate include, without limitation: Is the property useful for the organization's purposes? Is the property readily marketable? Are there covenants, conditions, restrictions, reservations, easements, encumbrances or other limitations associated with the property? Are there carrying costs (including insurance, property taxes, mortgages, notes, or the like) or maintenance expenses associated with the property? Does the environmental review or audit reflect that the property is damaged or otherwise requires remediation?

Prospective donors may make restricted or unrestricted gifts subject to the conditions set forth above. In instances where the value of a gift is in question, prospective donors agree to accept the opinion of a qualified, third party evaluator.