



**EAST**  
INITIATIVE

**Education Accelerated  
by Service & Technology**

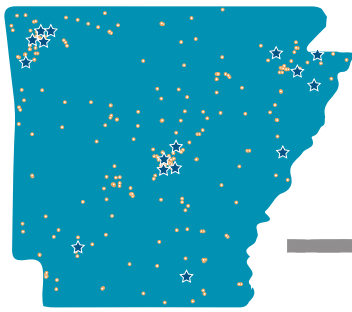
www.EASTinitiative.org

**VISION**

Communities strengthened through service and technology.

**MISSION**

EAST provides all learners the opportunity to have relevant, individualized, life-changing educational experiences.



★ New Schools in 2018-2019

**LAST SCHOOL YEAR**  
EAST STUDENTS COMPLETED  
**2,680,744**  
COMMUNITY SERVICE HOURS



VALUED AT  
**MORE THAN**

**\$66 MILLION\***  
TO THEIR LOCAL COMMUNITIES



OKLAHOMA



PENNSYLVANIA



LOUISIANA

**COMMUNITY MEMBERS  
VOLUNTEERED AN ADDITIONAL**

**177,770** HOURS OF THEIR TIME  
TO WORK WITH STUDENTS

In the 20 plus years since its inception, EAST is estimated to have served more than

**225,000 STUDENTS**

EAST installs  
an average of

**15**

NEW  
CLASSROOMS  
EVERY YEAR

Install is where the EAST adventure begins. Students enter their new environment filled with tools they will use to create and navigate their EAST journey. From day one, they are in charge of discovering all that EAST has to offer them.

**KEEP UP WITH EAST**

**EAST**  
QUARTERLY

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**CAD/Solid Modeling/Visualization**

AutoCAD  
ArchiCAD  
SketchUp Pro  
Solid Edge

**3D Animation**

Maya  
3DS Max  
Blender

**Programming/Coding**

Arduino  
Pi-Top  
Xcode  
Visual Studio

**GPS/GIS**

ArcMap  
ArcGlobe  
ArcGIS.com  
Garmin GLO

**Video/Photography/Graphics**

DSLR Cameras  
GoPro Camera  
Professional Video Camera  
Ricoh Theta S  
Audio Kit  
Lighting and Green Screen Kit  
Tripods  
Adobe Creative Cloud  
Final Cut Pro X  
Oculus Rift VR Headset  
3D Scanner  
Vinyl Cutter

**Music Composition/Production**

FL Studio Signature Edition  
Blue Yeti Pro  
MIDI Keyboard with Drum Pad

**Servers and Computers**

Windows Server  
Workstations & Laptops  
Oculus Workstation  
Apple iMac Workstations  
Apple MacBook Pro Laptop

**Mobile Devices**

Apple iPad  
Android Tablet

**Printers**

3D Printer  
Plotter  
All-in-One Printer  
Color Printer

**Video/Presentations**

Apple TV  
Chromecast  
Flat Screen TV

**Productivity**

Microsoft Office Suite



# PROFESSIONAL DEVELOPMENT

EAST has been praised for providing the “best professional development opportunities available, bar none” by teachers and administrators alike. EAST offers:

**54 HOURS OF PHASE TRAINING FOR FIRST-YEAR EAST FACILITATORS**

## SUMMER SEMINAR

Summer Seminar is a three-day professional development experience where facilitators collaborate with and learn from the EAST network and industry professionals.

Administrator and Stakeholder training is designed to prepare and assist all levels of district and building administration to support their local EAST program.

## ADMINISTRATOR & STAKEHOLDER TRAINING



**EAST**  
EDUCATION UNLEASHED

Education Unleashed is for all educators at any school and from any grade level to engage in technology-rich, high quality professional development.



**EAST**  
CONFERENCE

## EAST CONFERENCE

Thousands of EAST students from around the country gather each March for the **most exciting three days in education**. At the National EAST Conference, students can network, share stories and celebrate the work they've done. The event also serves as the **largest training venue of the year** offering breakout sessions led by students, educators and industry professionals discussing best practices and the latest in technology innovation and application.

EAST Night Out is an opportunity for the public to experience students collaborating to make a difference in their communities through student-led, service-based, and technology driven projects. During these local events, students in EAST **celebrate their projects already underway, discuss plans for future endeavours, and solicit new project ideas.**

## EAST NIGHT OUT



## UPGRADE GRANT

A matching grant available every four years to Arkansas EAST classrooms in need of new technology.



**EAST**  
INITIATIVE

**Arkansas Business NONPROFIT OF THE YEAR 2018**

## BENEFITS

Research of the EAST model shows that EAST students see:

- Fewer disciplinary referrals
- Greater college-going rates and stronger career readiness
- Improved communication and presentation skills
- Greater concern for the well being of their community and fellow students
- Greater comfort and proficiency with new and emerging technologies
- Higher standardized test scores
- Improved leadership skills

EAST PROVIDES MORE THAN

# 70

TRAINING OPPORTUNITIES EACH YEAR

### 2D Design

Adobe Illustrator  
Advanced Adobe Illustrator  
Introduction to Revit  
Learning Adobe in Design  
Pre-Production with Storyboarding

### 3D Printing

Trouble Shooting and CAD Fundamentals for 3D Printing

### Animation

Creating Digital Environments in Blender  
Event Scripting in Unreal Engine  
Introduction to Unity and Virtual Reality  
Introduction to VR with the Oculus Rift  
Level Design in Unreal Engine  
Logical Thinking by Making a Game in Unreal  
Maximize Your Moves with 3ds Max Animation  
The Principles of Animation in Blender  
Thinking about UX Design in the Unity Game Engine  
VR Design for Unreal Engine

### Audio Recording

Audio Production

### Design Development

Create Android Apps with MIT App Inventor  
Design Fundamentals  
Introduction to Programming in Python  
iOS 101 with Swift

### Geospatial

Basics of GPS with GIS Online  
Drone for Students 101  
Introduction to Geospatial Technology  
Laser-Scanning for Reality Capture  
Learning ArcGIS Desktop (ESRI Virtual Campus)  
Reality Capture Workshop  
Why of Where: Bring Your Own Project  
Why of Where: Stage 2 Training

### Networking

Systems Administration

### Photography Capture

Adobe Lightroom classic  
Advanced Digital Photography  
Advanced DSLR Photography  
Digital Photography Concepts  
Photoshop Fundamentals

### Photography Editing

Adobe After Effects  
Adobe InDesign  
Adobe Lightroom  
Adobe Photoshop  
Advanced Adobe Lightroom Creative Cloud

### Soft Skills

Project Management  
Stand & Deliver

### Video Capture

Advanced Video Camera Workshop  
Make A Movie  
Video Camera Equipment Repair/Replace

### Video Editing

Adobe Premiere  
Final Cut Pro X

6215 Ranch Drive | Little Rock, AR 72223  
501.371.5016 | [www.EASTinitiative.org](http://www.EASTinitiative.org)