



**EAST  
INITIATIVE**

2022 - 2023

EASTinitiative.org

*EAST is education accelerated by service & technology.*



**Technology  
Driven**



**Student  
Led**



**Service-  
Based**



**Collaborative**

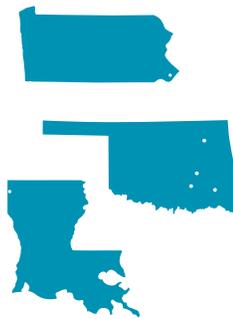
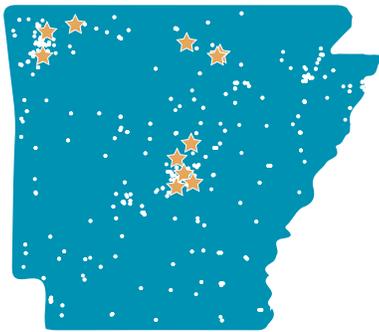
## The EAST VISION

To transform the educational experience so innovative thinkers can drive positive change for their future, community, & world.

## The EAST MISSION

To provide an environment that fosters relevant, individualized life-changing experiences through service and technology.

★ New Schools in 2022-2023



**9.48 MILLION\***

**EAST STUDENT COMMUNITY SERVICE  
HOURS COMPLETED**



**373,000\***

**HOURS THAT COMMUNITY MEMBERS VOLUNTEERED  
TO WORK WITH STUDENTS**



**\$87.13 MILLION\***

**VALUE OF VOLUNTEER HOURS TO THEIR LOCAL COMMUNITY<sup>1</sup>**

<sup>1</sup>Source: Independent Sector - [independentsector.org/resource/the-value-of-volunteer-time/](https://independentsector.org/resource/the-value-of-volunteer-time/)

★ Data reflects the 2021-2022 school year

**257**  
PROGRAMS  
IN 4 STATES

**26,000**  
STUDENTS  
SERVED

**230,000+**  
STUDENTS SERVED IN  
OUR 20 PLUS YEARS

## WHY EAST?

Research of the EAST model shows that EAST students see:

- Fewer disciplinary referrals
- Greater college-going rates and stronger career readiness
- Improved communication and presentation skills
- Greater concern for the well being of their community
- Greater comfort and proficiency with new and emerging technologies
- Higher standardized test scores
- Improved leadership skills



## Just some of the TECHNOLOGY USED BY EAST STUDENTS

### Animation/CAD/Solid Modeling/Visualization

SketchUp Pro, AutoDesk Suite, ArchiCAD

### Audio/Music Composition, Editing, & Production

FL Studio, Akai Note Keyboard and Sequence Controller, Multi-channel mixer/recorder, Microphones

### Game Development, Simulations, Virtual Reality

Pi-Top, Unreal Engine, Unity

### Graphic Design

Adobe Creative Cloud, Affinity

### GIS Software, GPS Hardware

ArcGIS Online, ArcGIS Pro, Garmin Glo

### Peripherals, Printers, & Other Devices

3D Printers, Plotter, Vinyl Cutter

### Programming, Coding, & Web Development

Raspberry Pi, Adobe Creative Cloud

### Video, Photography, 360/Action Camera

Final Cut Pro, Adobe Premiere, 4K Professional Video Camera & DSLRs, Streaming Switcher, Wireless Video Transmitter, Insta360 Camera, Lights, green screen

### Workstations, Server, & Mobile Devices

Windows Workstations & Laptops, Apple IOS, & Android



## EAST Conference is a celebration

of advancement in education through technology & service with



Visit [EASTconference.org](http://EASTconference.org) to learn more!

**3000** ATTENDEES NATIONWIDE + **40** BREAKOUT SESSIONS FOR STUDENTS & NETWORKING.

## SPECIFIC, RELEVANT, & HANDS-ON PROFESSIONAL DEVELOPMENT

### ● Administrator & Stakeholder Training

Training for administrators and stakeholders on providing quality support on all levels to an EAST program.

### ● EAST Seminar

Professional development experience for EAST facilitators led by industry professionals and members of the EAST network

### ● Phase Training

Three sets of developmental training for EAST facilitators in the EAST network

With over **5,000 students** trained virtually last year, **EAST PROVIDES MORE THAN 80 STUDENT TRAINING OPPORTUNITIES EACH YEAR** in areas including but not limited to...

- **2D Design** - Adobe Illustrator
- **3D Printing** - Troubleshooting & CAD Fundamentals
- **Animation** - VR & Unreal Engine
- **Audio Recording** - Audio Production
- **Design/Development** - IOS & Android w/MIT App Inventor
- **Coding/Program** - Introduction to Python
- **Geospatial** - Drone 101 & Laser Scanning
- **Networking** - Systems Administration
- **Photography** - Capture & Edit
- **Soft Skills** - Project Management & Public Speaking
- **Videography** - Capture & Edit



## SUPPORT FOR ALL EDUCATORS

High quality, customizable, technology-rich, professional development for all educators including EAST facilitators, teachers outside of the network, & parents.

Visit [EducationUnleashed.org](http://EducationUnleashed.org)

KEEP UP WITH **EAST**



### EAST QUARTERLY MAGAZINE

Read the latest issue at [EASTlink.me/EQ](http://EASTlink.me/EQ)

### FOLLOW US ON



For more information about partnering with EAST visit [EASTinitiative.org](http://EASTinitiative.org).