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EAST is dynamic. From the students tackling projects that last from hours to years, to the educators (facilitators, teachers, administrators, and others in the schools) who provide the challenge to make a difference and then the opportunity to learn as the students develop those projects, to the community partners who work with those students, to the supporters and sponsors that help make sure that the foundation for growth is there, everyone that is involved is part of a constantly moving effort.

That dynamism and the energy it produces is what makes EAST so exciting. Constantly looking forward can lead to not taking the time to reflect—another opportunity to learn and grow, though from a different perspective—and celebrate what has been accomplished. “On to the next,” is a way to make sure we don’t become complacent, but it can also lead to tunnel vision (and make you tired).

This report is an opportunity to reflect on the incredible work that is being done in EAST. Work that connects learners to their communities; work that allows elementary students to be major civic contributors; work that allows high schoolers to interact with professionals and gain a better focus on what their future could be; work that helps train educators to better prepare their students to take advantage of these opportunities. Taken as a whole, this work is making an impact on today and tomorrow.

As you go through this report, realize that the dynamism of EAST means that you are reading a piece of history not an update. We have moved further than we can capture in a report that is bound to a specific point in time. If this is history, imagine how much more exciting the future can be.

Matt Dozier
President & CEO
Take a look at how we inspired change throughout the 2018 - 2019 academic year!

"EAST gave me something I wasn’t getting in some of my other classes, motivation to get out of my comfort zone and push myself to stay there. I’m not the best with technology, but in EAST I didn’t need to be. I found myself and my passion — helping people and problem solving — and that’s why I love it."

Anna Cavnor
EAST Student at North Little Rock High School
EAST has 28 amazing employees committed to transforming the lives of students not only in the state of Arkansas, but also in Oklahoma, Louisiana, and Pennsylvania.

EAST provides all learners with the opportunity to have relevant, individualized, life-changing educational experiences.
EAST extends far beyond the walls of a classroom; it is an educational experience that sparks curiosity, builds confidence, and inspires change. It takes a unique educator with an open mind to be a guiding light for EAST students. EAST supports the educators of our network by offering over 50 hours of personalized professional development as well as customizable options to those outside the network who see themselves as lifelong learners.

**EAST connected with 358 educators this year through various forms of training and professional development opportunities.**
“EAST caused me to tap into my resiliency after watching my students tap into theirs! We could be missing the most basic items to complete a project or the most sophisticated and they never stayed discouraged for long! It was difficult as a first-year facilitator, but I adopted the same mindset of students when working on a project and used my resources and community!”

Constance Clark
EAST Facilitator at Parkview High School
EAST is an educational catalyst. The EAST Conference has become an annual meeting place to celebrate and reflect on the creativity, connections, and contributions of individual EAST programs, sponsors, donors, and even state officials.
Each March, thousands of EAST students and facilitators, community partners and sponsors, as well as volunteers and alumni come together for a three-day conference filled with competitions, student-led exhibits, and culminates with the celebratory energy of a job well done! It takes thousands of dollars in sponsorships and hundreds of hours of service to make it all possible! At the EAST Conference, students not only get to celebrate the successes of the school year, but they learn to network, sharpen their leadership skills and — most of all — be inspired to continue to be the change they want to see in the world.

The Founder’s Award is the most notable of all EAST Conference awards given; four schools have been inducted into the Founder’s Circle for extraordinary accomplishments in each of the core principle areas of EAST — Project Sophistication and Innovation, Student Growth and Engagement, and Community and Collaboration — over the academic year. In 2019 we expanded the number of EAST Founder’s Award recipients from one to four! The talent and tenacity of EAST students among multiple programs was undeniable and could not go unrecognized!
2019 EAST FOUNDER’S

BERRYVILLE HIGH SCHOOL

HELLSTERN MIDDLE SCHOOL
AWARD RECIPIENTS

NETTLETON HIGH SCHOOL

SONORA MIDDLE SCHOOL
88 conference volunteers supported the event including East alumni, presenters, and judges for competitions.

42 breakout sessions offered including a new sensational session, Tech Bash!

Three thousand eight hundred and twenty-three attendees gathered to celebrate growth, to network, and to inspire change.

East conference was made possible through $145,250 in sponsorships.
The growth efforts of EAST are motivated by the desire to give every student the opportunity to become a positive agent of change in their community. The 2018 - 2019 EAST network expansion yielded:

15 NEW PROGRAMS

TWO HUNDRED FIFTY-NINE

Schools committed to providing an unmatched educational experience.

EAST serves over 25,000 students a year!

43.11% FEMALE

56.89% MALE
By exposing students to STEM academically, socially, and civically, EAST is doing our part to help solve the crisis of a shortage of qualified individuals in various STEM job markets. EAST students are not only gaining the knowledge and ability to excel in STEM, but the critical skills needed to be influential and successful as a leading professional. Each year the number of students we serve increases.

During 2018-2019, we increased our reach of young ladies in STEM by 11%.
At EAST, we advocate for life-long learning by creating ways for individuals — students and community members alike — to tap into their critical thinking and innovative problem solving skills. Whether 3D printing your own prosthetic limb or using coding to create a navigation sensor to assist the blind and visually impaired in the community, advancement through service, technology, and education is the goal.
OVER THE LAST YEAR, EAST STUDENTS COMPLETED

2,538,404

HOURS OF SERVICE
IN THEIR INDIVIDUAL COMMUNITIES

ESTIMATED ECONOMIC IMPACT $64.5 MILLION

4,606 COMMUNITY MEMBERS DONATED

300,000 HOURS
THEIR TIME TO HELP VARIOUS EAST PROGRAMS IN THEIR EFFORTS TO IMPROVE THEIR COMMUNITIES.
Technology is a powerful tool; a tool EAST students use to enhance their daily educational and social experiences. Like designing a series of virtual reality programs to inform community members on the importance of receiving vaccinations as well developing an animated adventure to provide comfort for youth receiving vaccines. Or creating virtual museum exhibits that highlight hometown heroes and indigenous cultures in efforts to preserve tradition. EAST capitalizes on the opportunities to enhance and develop students in non-traditional ways.

“EAST at North Little Rock High School was one of three recipients of the $30,000 makeover grant. I had no idea I was reviewing a submission produced by students until I arrived in Arkansas! The projects, the visions, really EAST as a whole has just continued to impress me.”

Tony Zaragoza
EAST Supporter and Intel Partner Champion and Business Development Manager for PCM
Student training sessions demonstrated our commitment to further developing students outside the walls of a traditional classroom and provided an edge to EAST students as they serve their communities and prepare for their futures.

1,082 STUDENTS TOOK PART IN THESE SPECIALIZED TRAININGS.

THAT’S OVER 70 OPPORTUNITIES (ONLINE AND IN-PERSON) TO ENHANCE SKILLS IN THESE AREAS AND SO MANY MORE

2D DESIGN
Advanced Adobe Illustrator

3D PRINTING
Troubleshooting & CAD Fundamentals

ANIMATION
Introduction to VR & Unreal Engine

AUDIO RECORDING
Audio Production

DESIGN/DEVELOPMENT
iOS & Android w/ MIT App Inventor

CODING/PROGRAMMING
Introduction to Python

GEOSPATIAL
Drone 101
Laser Scanning

NETWORKING
Systems Administration

PHOTOGRAPHY
Capture & Edit

SOFTWARE
Project Management
Public Speaking

VIDEOGRAPHY
Capture & Edit
“This world needs as many active thinkers as we can get, and EAST is spitting them out by the dozens!”

Shelby Spence
Environmental Engineer
EAST at Mammoth Springs High School
Alumni Class of 2010

Every student, project, and accomplishment profiled in this report was made possible by supporters of EAST. This year, EAST needs your help funding student scholarships, student training sessions, and other projects here at EAST. Please donate today at www.supportEAST.org

COMMUNITY PARTNERS, BUSINESSES AND ORGANIZATIONS THAT PARTNERED WITH VARIOUS EAST PROGRAMS

VOLUNTEERED 2,357.5 HOURS OF SERVICE
VALUED AT $62,851
THANK YOU TO THE TOP SPONSORS OF EAST CONFERENCE 2019

CONFERENCE SPONSORSHIP INCREASED BY 11%!

AND WE CONTINUE TO THANK THE OVER 35 LEGACY SPONSORS.

DONATE TODAY

AREAS OF POTENTIAL SUPPORT INCLUDE:

EVENT SPONSORSHIPS + STUDENT TRAINING
PROFESSIONAL DEVELOPMENT FOR TEACHERS
SUPPORT OF AFTER SCHOOL AND SUMMER PROJECTS
ADDING EAST PROGRAMS IN SCHOOLS THAT DON’T HAVE THEM
PLANNED GIVING + MUCH MORE!
EAST received the largest grant in the history of the Women’s Foundation of Arkansas in 2018 valued at $15,000. This two-year partnership was formed to stimulate the interest of and build confidence in young ladies regarding STEM.

“Working with EAST was a tremendous experience! Their support of the Women’s Foundation of Arkansas as we strive to establish equity in the STEM fields has been amazing! Their dedication to quality, innovation, and civic engagement is remarkable. We are proud to be a partner.”

Anna Beth Gorman
Executive Director for Women’s Foundation of Arkansas

THE EXCEL CENTER AT GOODWILL INDUSTRY
The only adult high school in the state of Arkansas celebrated its first graduating class of the program. EAST was proud to be a part of their high school experience and improve their lives.
Technology is helping us tell our story to a broader audience on multiple platforms!

Our partnership with the EduTech Guys podcast highlights a segment of our weekly podcast, EAST Update. It has become a staple for their show. Tune in or visit our website to learn, laugh, and grow with EAST.

EAST Quarterly, or EQ, is the magazine of EAST. This publication highlights: student achievements in projects and community impact, educators, alumni, technical tips and much more. It is available to all online at http://news.eastlink.me/EQ

FOR DAILY AND WEEKLY UPDATES, FIND EAST ONLINE:
# Financial Results

## Statement of Financial Position

### Assets

<table>
<thead>
<tr>
<th></th>
<th>June 30, 2019</th>
<th>June 30, 2018</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cash</td>
<td>$2,717,045</td>
<td>$3,553,223</td>
</tr>
<tr>
<td>Cash - Capital Reserve</td>
<td>$250,000</td>
<td>$200,000</td>
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<tr>
<td>Accounts Receivable</td>
<td>$16,361</td>
<td>$33,106</td>
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<tr>
<td>Prepaid Expenses</td>
<td>$68,782</td>
<td>$50,684</td>
</tr>
<tr>
<td>Fixed Assets, Net</td>
<td>$2,275,370</td>
<td>$2,315,340</td>
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<tr>
<td>Other Assets</td>
<td>$12,078</td>
<td>$3,482</td>
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<tr>
<td><strong>Total Assets</strong></td>
<td><strong>$5,339,636</strong></td>
<td><strong>$6,155,835</strong></td>
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### Liabilities & Net Assets

<table>
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<tr>
<th></th>
<th>June 30, 2019</th>
<th>June 30, 2018</th>
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</thead>
<tbody>
<tr>
<td>Current Liabilities</td>
<td>$909,604</td>
<td>$1,525,880</td>
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<tr>
<td>Long-Term Debt</td>
<td>$1,140,454</td>
<td>$1,513,272</td>
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<tr>
<td><strong>Total Liabilities</strong></td>
<td><strong>$2,050,058</strong></td>
<td><strong>$3,039,152</strong></td>
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<tr>
<td>Unrestricted Net Assets</td>
<td>$3,289,578</td>
<td>$3,116,683</td>
</tr>
<tr>
<td><strong>Total Net Assets</strong></td>
<td><strong>$3,289,578</strong></td>
<td><strong>$3,116,683</strong></td>
</tr>
<tr>
<td><strong>Total Liabilities and Net Assets</strong></td>
<td><strong>$5,339,636</strong></td>
<td><strong>$6,155,835</strong></td>
</tr>
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</table>

*See audited financial statements for additional information*
## Revenues & Other Support

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<th>Source</th>
<th>June 30, 2019</th>
<th>June 30, 2018</th>
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</thead>
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<tr>
<td><strong>State of Arkansas Department of Education:</strong></td>
<td></td>
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<tr>
<td>Appropriations</td>
<td>$1,865,064</td>
<td>$1,927,590</td>
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<tr>
<td>Grants</td>
<td>$518,217</td>
<td>$494,857</td>
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<tr>
<td><strong>Total</strong></td>
<td>$2,383,281</td>
<td>$2,422,447</td>
</tr>
<tr>
<td><strong>Contracts</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Event Revenue</td>
<td>$22,209</td>
<td>$176,966</td>
</tr>
<tr>
<td>In-Kind Revenue</td>
<td>$216,919</td>
<td>$192,882</td>
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<tr>
<td>Other Revenue</td>
<td>$68,486</td>
<td>$76,755</td>
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<tr>
<td><strong>Total Revenue and Other Support</strong></td>
<td>$3,264,639</td>
<td>$3,070,602</td>
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</table>

## Expenses

<table>
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<th>Category</th>
<th>June 30, 2019</th>
<th>June 30, 2018</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Program Services</strong></td>
<td>$2,506,166</td>
<td>$2,327,060</td>
</tr>
<tr>
<td><strong>Management and Administration</strong></td>
<td>$504,078</td>
<td>$457,490</td>
</tr>
<tr>
<td><strong>Development and Fundraising</strong></td>
<td>$81,500</td>
<td>$105,193</td>
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<tr>
<td><strong>Total Expenses</strong></td>
<td>$3,091,744</td>
<td>$2,889,743</td>
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</table>

## Change in Net Assets

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<th>Category</th>
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<th>June 30, 2018</th>
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<tr>
<td><strong>Change in Net Assets</strong></td>
<td>$172,895</td>
<td>$180,859</td>
</tr>
<tr>
<td><strong>Net Assets, Beginning of Year</strong></td>
<td>$3,116,683</td>
<td>$2,935,824</td>
</tr>
<tr>
<td><strong>Net Assets, End of Year</strong></td>
<td>$3,289,578</td>
<td>$3,116,683</td>
</tr>
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*See Audited Financial Statements for Additional Information*
EAST BOARD OF DIRECTORS

2018-2019

CHAIRPERSON
Mr. Dale Johnson
Senior Vice President
Advanced Commercial Banking Division
FIS

VICE-CHAIRPERSON
Mr. Jim Boardman
Retired Assistant Commissioner
Arkansas Department of Education

SECRETARY
Mr. John A. Riggs, IV
Owner
Red Head Farm, LLC

CHAIR, DEVELOPMENT COMMITTEE
Ms. Mildred Franco
Executive Director
Innovation Hub, An initiative of
Go Forward Pine Bluff

CHAIR, FINANCE AND AUDIT COMMITTEE
Mr. Brent Staley
President, Staley Electric

CHAIR, RECRUITMENT COMMITTEE
Dr. Jim Rollins
Superintendent
Springdale Public Schools

Mr. John Chamberlin
Owner, Chamberlin Research

Ms. Karen Eoff
Director
Southeast Arkansas Education Service Cooperative

Mr. Jason Everett
Owner
Everett Agencies of Liberty National

Dr. Michael Gealt
Executive VP and Provost
Central Michigan University

Dr. Dean R. Kahler
Vice Provost for Strategic Enrollment Management
University of Idaho

Dr. David Rainey
Education Consultant

Dr. Andrew Rogerson
Chancellor
UA Little Rock

Ms. Pam Sullivan
Services Practice Executive
FIS

Ms. Victoria Washington
President
Vision IT, LLC

Dr. Charlotte Lewellen Williams
Associate Professor and Director
Clinton School Center on Community Philanthropy

EX-OFFICIO
Mr. Matt Dozier
President and CEO
EAST Initiative
“There is something about EAST that changes your child. They no longer come home with no stories to tell or homework to do; now they don’t want to come [home] because they love what they’re doing and what it means to others at the school, in the community, and most importantly to them. You can’t buy this kind of change from within your child; you just support it and be thankful for it.”

Pastor Kim Johnson
EAST Parent and EAST Conference volunteer